



# GOAL

BRINGING SOILS BACK TO THE CENTER OF OUR AGRICULTURAL SYSTEM  
and generate quality and added value  
within the whole food system

FUTURE

# 4 MAIN OBJECTIVES

**Accompanying farmers' agroecological transition**

**Insert the 'living soil' criteria in companies' product specifications**

**Speeding up transformation by valuing economically farmers' transition**

**Mobilising society on the Soil issue**

**Bringing practical solutions and creating a group dynamic**

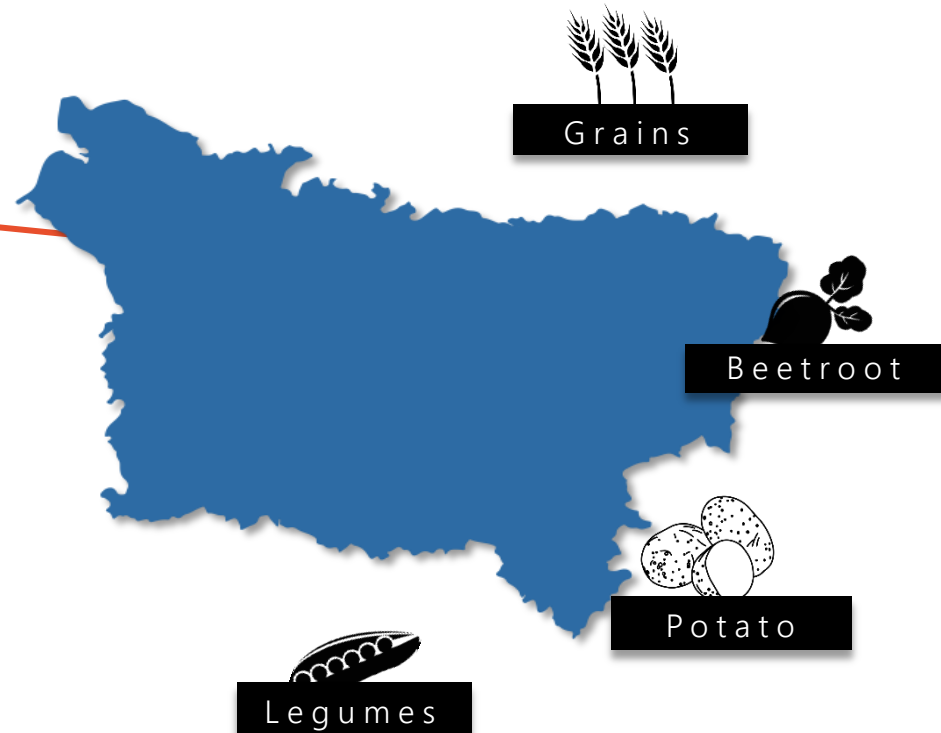
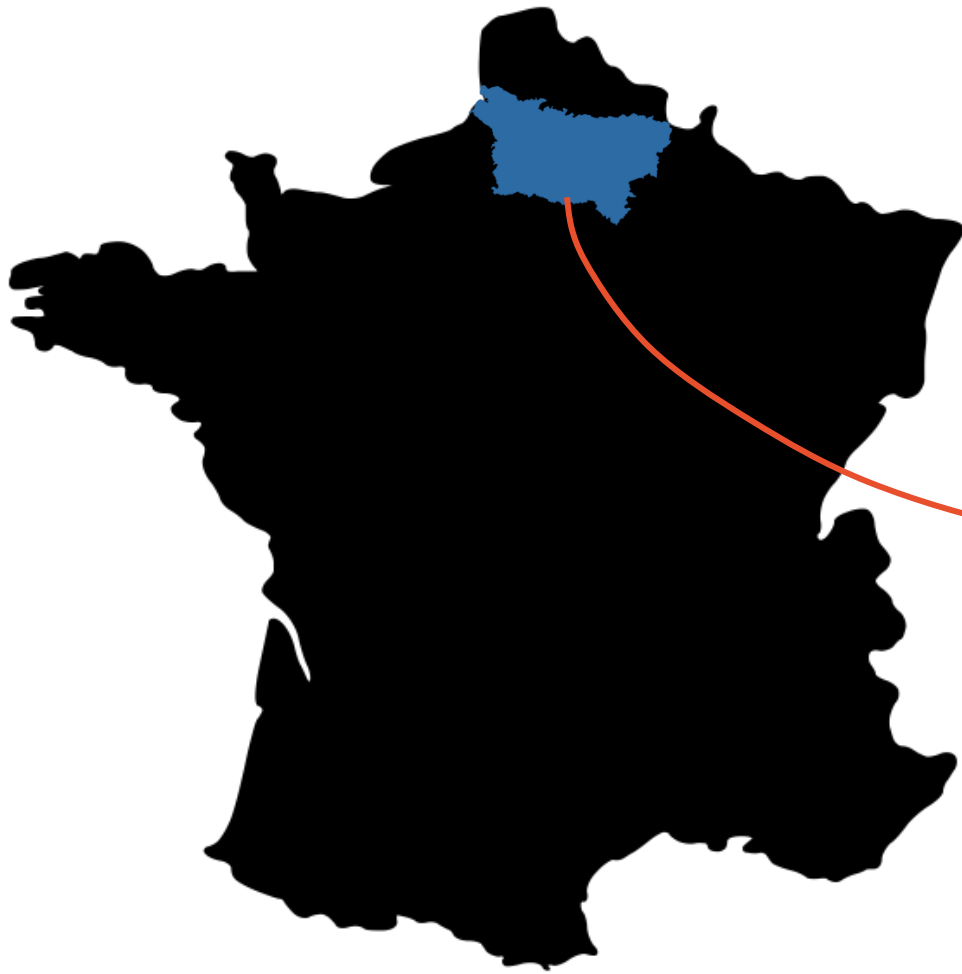
**Defining a Living Soils criterion**

**Structuring a transition fund**

**Communicating**

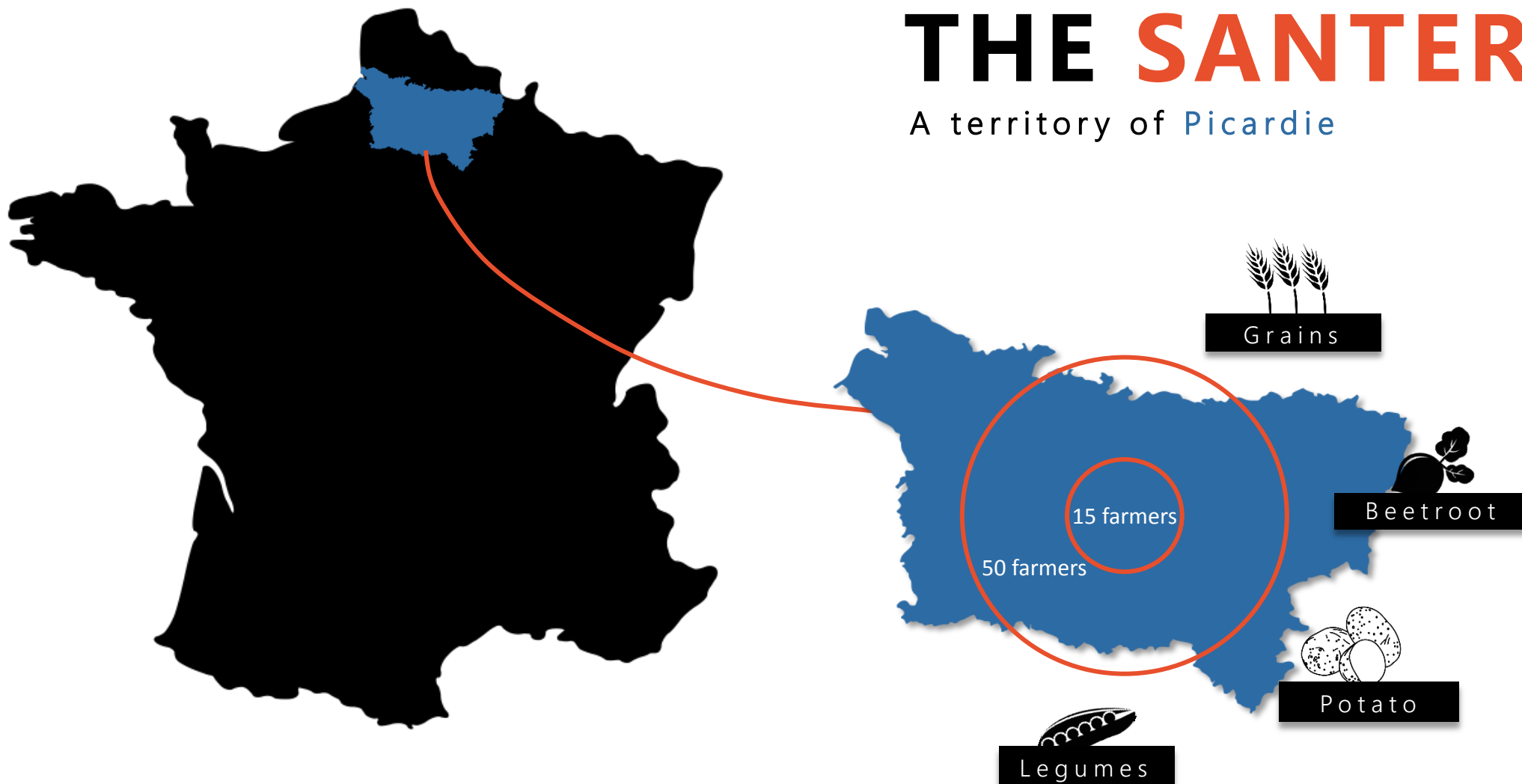
# THE **SANTERRE**

A territory of Picardie



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A territory of **Picardie**





# Accompanying farmers' agroecological transition



- 50 farmers in total, representing approximately 12,000 ha
- 15 pioneers actively involved in the core group, representing approximately 3000 ha
- A daily coaching of the permanent agronomic engineer
- 15 technical days with farmers : trainings, field visits, study trips
- 6 innovative experiments on more than 40 ha
- Detailed soil analyses have been carried out























# Living Soils criteria

- Objective : defining Living Soils criteria, simple to use for farmers and for supply chain stakeholders (agroindustrials, cooperatives, traders, retailers)
- A scientific Committee has been structured to validate scientifically the methodology, with farmers, agronomists, farmer associations, researchers, and Nestlé



# Initiating a transition fund



- Objective : speeding up transformation by incentivizing it, mutualizing costs with other agroindustrials of the crop rotation and with wider stakeholders
- The technical methodology of a carbon fund has been determined
- The main institutional and technical partners have been rallied to the project



# CARBON PAYMENTS

A new income benefiting soil health

**Carbon emission**



**No plant cover**

Soils disturbance

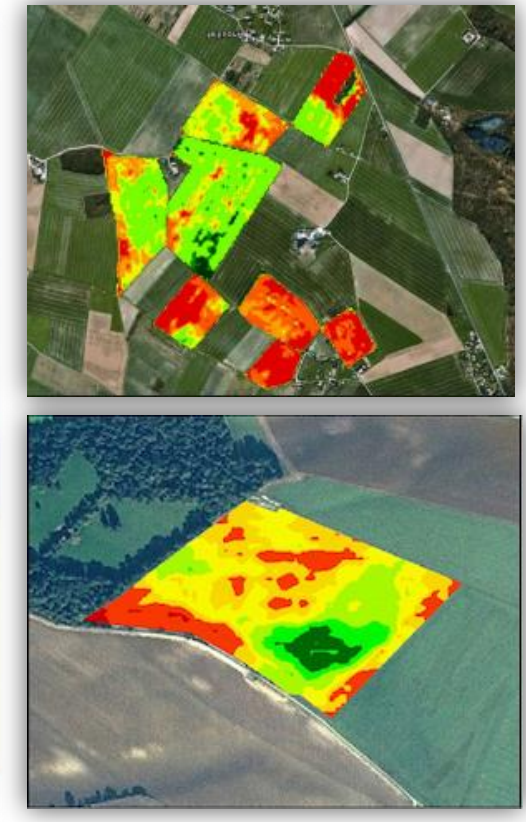
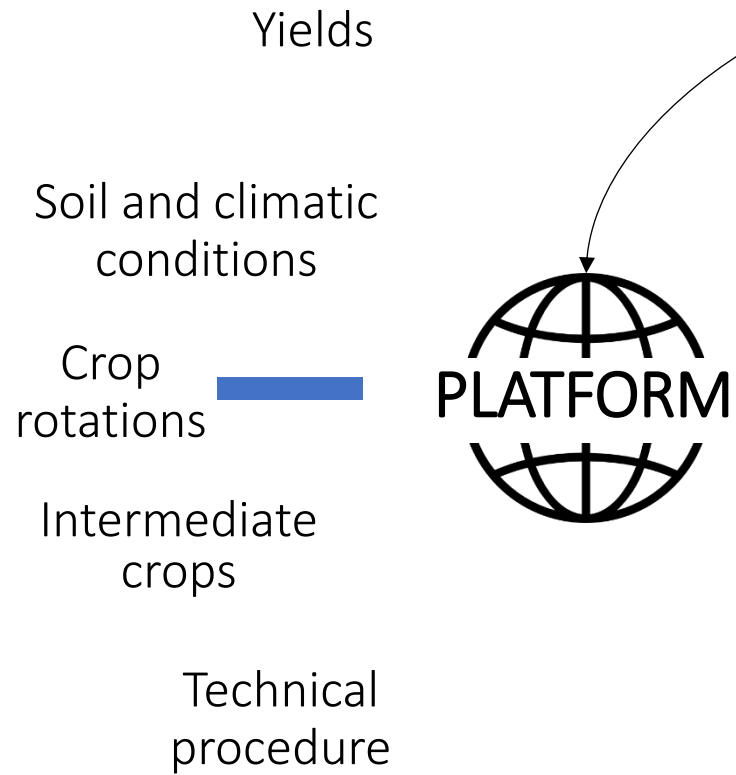
**Carbon storage**



**Cover crop**

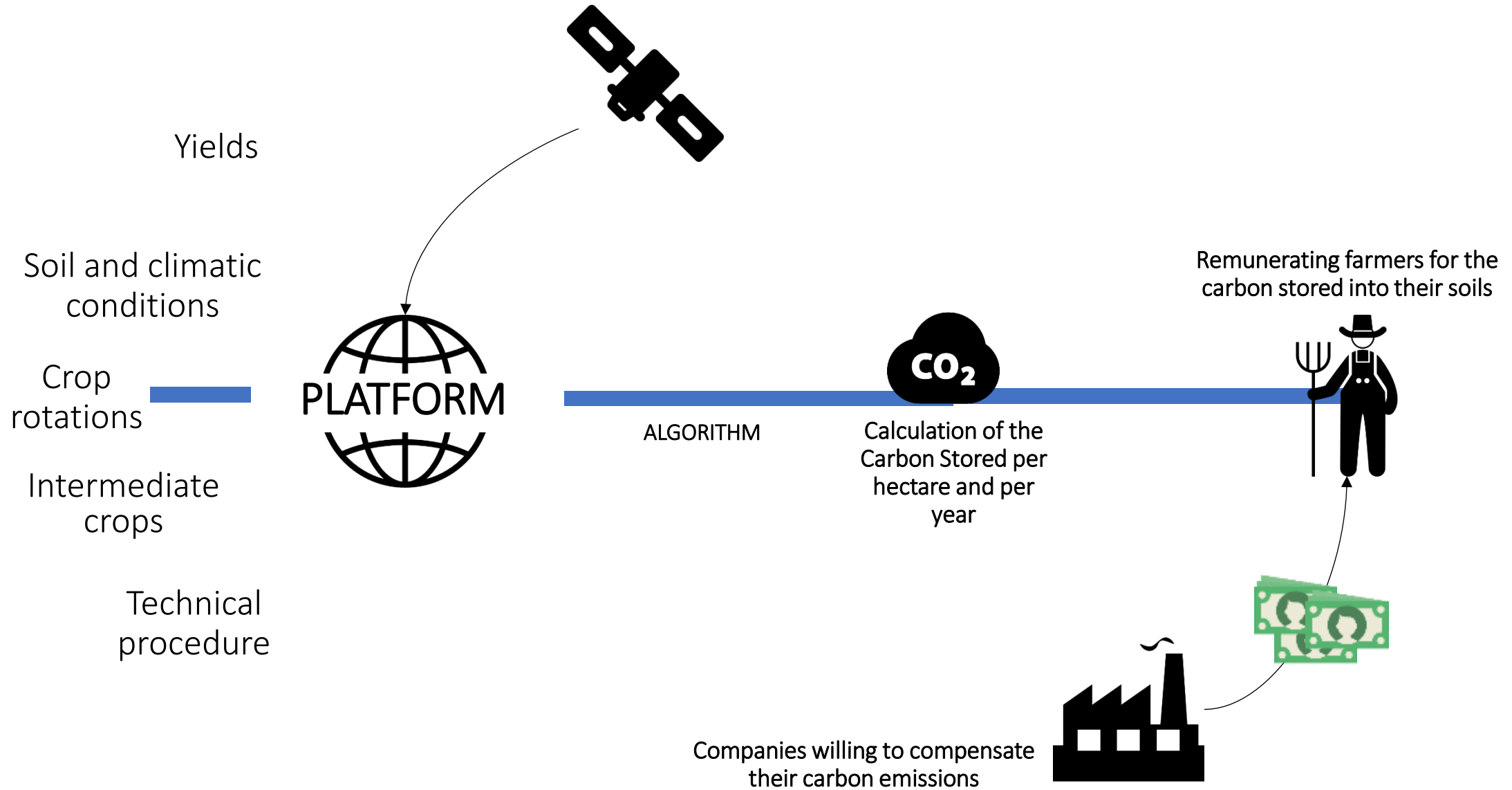
Minimal soils disturbance  
High biodiversity

# Satellite Verification





# Satellite Verification



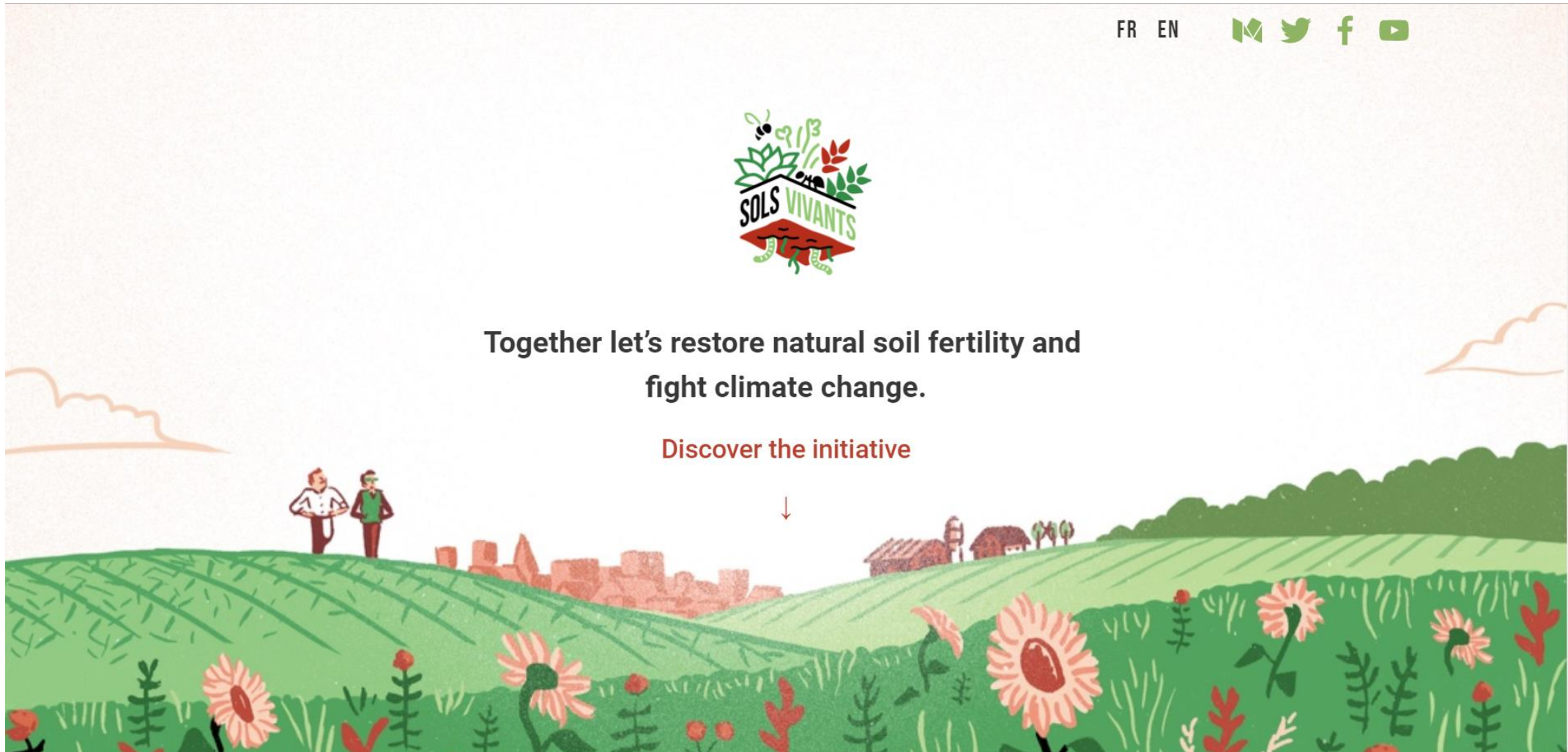


Key partners have been involved : scientific research, technology, local institutions, and companies

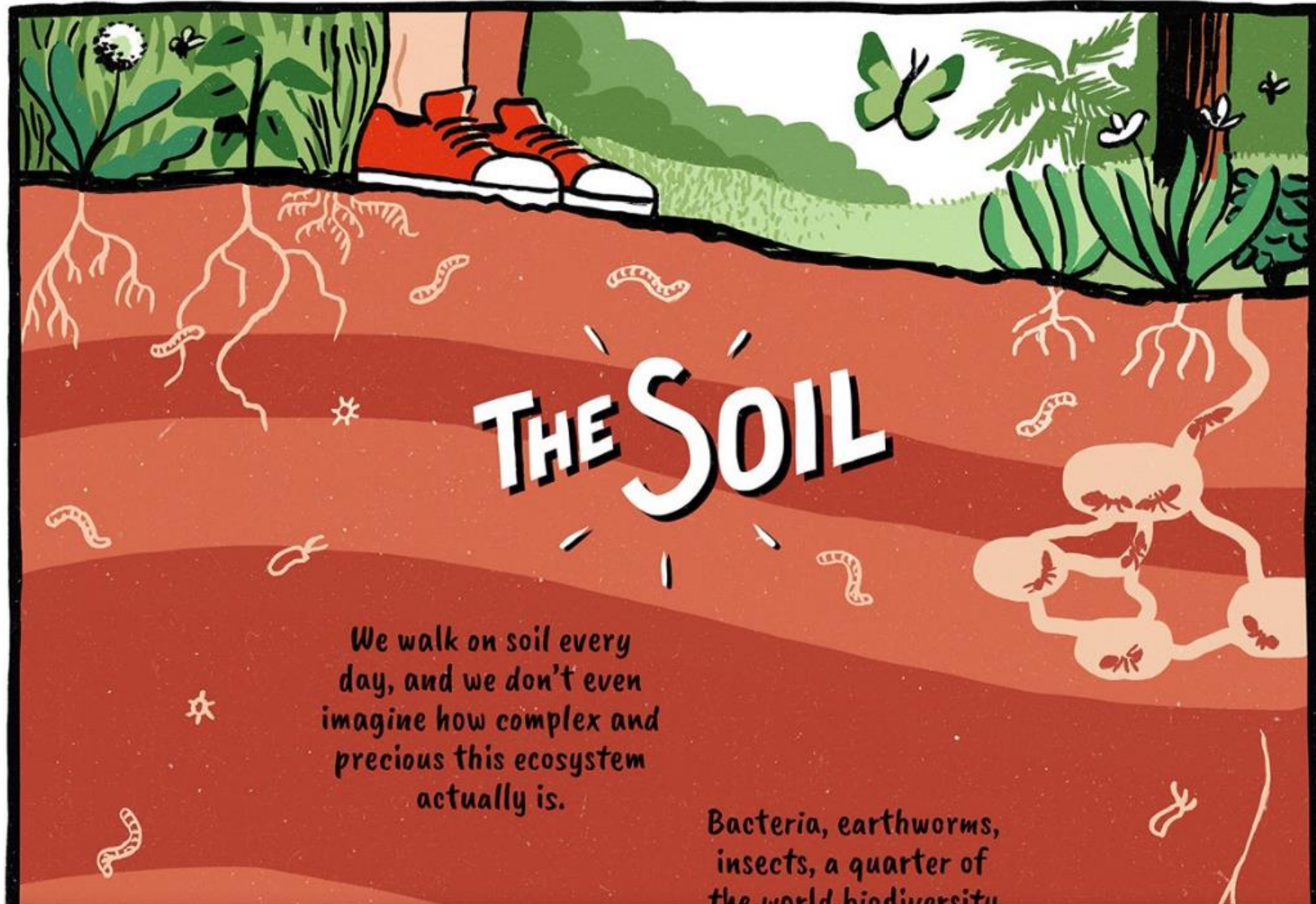




# Communicating positively



# Communicating positively





# Communicating positively







The logo consists of a stylized orange icon to the left of the word "earthworm". The icon is composed of three horizontal bars of equal length, stacked vertically. The top bar is solid orange. The middle bar has a semi-circular cutout in its center, revealing the white background. The bottom bar is also solid orange.

**earthworm**

**Thank you.**